

HOLLOW WORLD

MAY 27, 2023



PENSACOLA, FL

SPONSOR PROPOSAL

Hollow World Fest debuts at the Vince J. Whibbs Sr. Community Maritime Park on May 27, 2023 – and you’re gonna want to be a part of the action! This first-ever festival will include original music from a variety of bands and artists, individual booths with arts and crafts for sale, and some of Pensacola’s favorite food trucks.

Sound like fun? Then check out our sponsorship opportunities that include:

- Your organization’s name and logo on all our ads and collateral materials
- Your organization’s name and logo on stage signage
- Booth presence for your organization to sell merchandise, meet customers, or recruit members
- Up to 30 free-entry wristbands

Our sponsors will also enjoy tiered industry exclusivity, which means no two sponsors will share a tier with a direct industry competitor.

Similar events held at the Maritime Park Hunter Amphitheater have attracted an audience of 500-1700 attendees. Hollow World will be an all-day event, which means your company will have the opportunity to reach a continually changing audience during the event.

For a limited time, our title sponsorship and one presenting sponsorship are still available so contact us soon if you’re interested.

HOLLOW WORLD TIERS OF SPONSORSHIP

TIER 1 | \$2,000+

This tier is available for **one** sponsor only. Our title sponsor will appear above and in the same style as the Hollow World logo on all signage and t-shirts sold prior to and during the event. The complete list of perks for Tier 1 is as follows:

- Mention on all social media **posts**
- 30 Free Wristbands
- Logo and name on **all** flyers printed for event
- Name on Banner 3
- Logo on Banner 1 or 2 (**at top**)
- Free Booth
- Name on **all** T Shirts and other merchandise printed for event
- Name on Title Banner (**ownership**)

TIER 2 | \$1,500+

Tier 2 is available to **two** sponsors. Hollow World's presenting sponsors will appear underneath and in the same style as the Hollow World logo on the Title Banner. The complete list of perks for Tier 2 is as follows:

- Mention on all social media platforms
- 20 Free Wristbands
- Logo and name on all flyers printed for event
- Name on Banner 3
- Logo on Banner 1 or 2
- Free Booth
- Name on Title Banner (**presented by**)

TIER 3 | \$1000+

Our third tier is available to **four** sponsors. These five will have their logo displayed on Banner 1 or 2. The complete list of perks for Tier 3 is as follows:

- Mention on all social media platforms
- 10 Free Wristbands
- Name on all flyers printed for event
- Name on Banner 3
- Logo on Banner 1 or 2

TIER 4 | \$500+

Tier 4 is available to **eight** sponsors. The complete list of perks for Tier 4 is as follows:

- Mention on all social media platforms
- 5 Free Wristbands
- Name on all flyers printed for event
- Name on Banner 3

TIER 5 | \$100+

Tier 5 is available to **fourteen** sponsors. The complete list of perks for Tier 5 is as follows:

- Mention on all social media platforms
- 2 Free Wristband

TIER 6 | \$20+

We want to show appreciation to anyone that wants to support Hollow World Fest. So, Tier 6 is available to **anyone** that makes a donation.

- Mention on all social media platforms
- Free Wristband

HOLLOW WORLD SPONSOR DISPLAY

HUNTER AMPHITHEATER



Banner sizes not necessarily to scale

Our sponsors will have the opportunity to see their company's name and/or logo printed on any of our four banners. The dimensions L/W of the banners are as follows:

Intended Banner Sizes

| | |
|-------------------------|----------|
| Title Banner: | 8' x 30' |
| Banners 1 and 2: | 15' x 4' |
| Banner 3: | 4' x 38' |

Every sponsor from Tier 1-4 will have their name printed on Banner 3.

HOLLOW WORLD SPONSOR BOOTHS

MARITIME PARK



Aerial view of the Hunter Amphitheater with sponsor booth area highlighted

Our sponsors will also have the opportunity to secure an individual company booth spot for selling merchandise and interacting with potential customers.



Food Truck Area



Artist Booth Area

HOLLOW WORLD CONTACT

For questions regarding sponsorship opportunities, please contact Zach Huot.

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SOCIAL MEDIA

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